



Employment and Appointments Committee Special Meeting

Date:	Tuesday, 18 September 2012
Time:	5.30 pm (or upon the rising of the Cabinet meeting, whichever is the later)
Venue:	Committee Room 1 - Wallasey Town Hall

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AGENDA

1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non pecuniary interests in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

2. SENIOR MANAGEMENT RESTRUCTURE (Pages 1 - 28)

3. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR

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WIRRAL COUNCIL

THE EMPLOYMENT AND APPOINTMENTS COMMITTEE

18 SEPTEMBER 2012

SUBJECT:	SENIOR MANAGEMENT RESTRUCTURE
WARDS AFFECTED:	ALL
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR ADRIAN JONES
REPORT OF:	GRAHAM BURGESS CHIEF EXECUTIVE
KEY DECISION?	YES

1. EXECUTIVE SUMMARY

1.1. The purpose of this report is to bring forward a proposal for the first stage of a restructuring of the senior management of Wirral Council.

1.2. This report proposes the creation of three Strategic Director posts:

- Strategic Director: Families and Wellbeing
- Strategic Director: Transformation and Resources
- Strategic Director: Regeneration and Environment

1.3. In addition, this report seeks approval to extend and confirm the current acting and interim senior management arrangements.

2. BACKGROUND AND KEY ISSUES

2.1. It was agreed by Council on 16 July 2012 (minute 7) that the following Council Officers would be appointed from 16 July 2012 until the first meeting of Council after the Interim Chief Executive begins his employment with the Council:

- a) For the avoidance of doubt, David Armstrong as Acting Chief Executive and Head of the Paid Service.
- b) Surjit Tour as Acting Director of Law, HR and Asset Management and as Monitoring Officer.
- c) Tom Sault as Acting Director of Finance and Section 151 Officer.
- d) Chris Hyams also as Proper Officer for the purposes of any employment related matters arising out of or in connection with the PIR.

2.2. Council on 16 July 2012 also approved the appointment of Graham Burgess as Chief Executive (minute 6). One of the first tasks requested by the three group Leaders was for the new Chief Executive to review the current senior management structure (see One) in light of the Council's current challenges, particularly in relation to the issues raised in the Audit Commission's Public Interest Report (PIR).

2.3. The Council and local government in general face unprecedented financial challenges which can only be met by strong corporate management ensuring as far as possible front line services are protected and the Corporate Plan and the priorities contained within are delivered.

2.4. In order to ensure effective leadership during this period of change and to ensure the necessary improvements to the Council's corporate governance arrangements, changes are required to the Council's current senior management structures. The proposed changes will offer additional strategic leadership capacity, in addition to providing support to members and the Chief Executive to lead and deliver the Council's Improvement Plan.

3. CURRENT MANAGEMENT ARRANGEMENTS

3.1. It is proposed to extend the current management arrangements as follows:

- a) Surjit Tour as Acting Director of Law, HR and Asset Management and as Monitoring Officer, Returning Officer and Electoral Registration Officer (noting and recommending that the designated Monitoring Officer designate a Deputy Monitoring Officer as soon as possible.
- b) Peter Timmins as Interim Director of Finance and Section 151 Officer.
- c) Tom Sault as Acting Deputy Section 151 Officer.
- d) David Armstrong to be assigned to the post of Deputy Director, within the Children and Young People's department (agreed by the Employment and Appointments Committee on 29 September 2011, minute 33), and to be appointed as Deputy Chief Executive to provide support and handover to the new Chief Executive.
- e) Julia Hassall to continue as Acting Director of Children's Services until a permanent appointment is made.
- f) Chris McCarthy as Interim Director of Technical Services.

4. PROPOSED CHANGES TO SENIOR MANAGEMENT STRUCTURE

4.1. It is proposed to create three Strategic Director level posts that will report directly to the Chief Executive. The three proposed new posts are:

- Strategic Director: Families and Wellbeing
- Strategic Director: Transformation and Resources
- Strategic Director: Regeneration and Environment

Implementing the first phase of the management restructuring is vital to ensure the next stage which is a review and restructuring of the current arrangements at director, head of service and senior manager levels are delivered effectively and in a timely manner.

5. THE STRATEGIC DIRECTORS

5.1. The Strategic Directors will represent three programme areas of the Council, with service functions sitting underneath. Each of the areas will have Directors responsible for specific portfolios and departments, as detailed below and as shown at Appendix Two.

5.2. In addition to these three new posts the existing posts of Head of Communication and Community Engagement and the Director of Public Health will report directly to the Chief Executive. The Director of Public Health has already assumed responsibility for performance and commissioning, and will also assume responsibility for Policy. The role will be re-named as The Director of Policy, Performance and Public Health.

5.3. It is proposed that the Strategic Directors will deputise for the Chief Executive on a rotational basis in his absence, and that the grade for the posts will be equivalent to the current Deputy Chief Executive (DCE) grade: £109,626 - £121,807. It is proposed that this grade be re-designated to Strategic Director grade (SD). These grades have been benchmarked against comparable grades elsewhere in the region. These posts will be funded from savings made from the next stage of the senior management review.

5.4. The Strategic Director posts will:

- Provide a strong corporate focus which is necessary to drive the improvement plan agreed between the Council and the Improvement Board.
- Have specific responsibility for providing strategic direction and leadership, with less operational focus on the professional areas for which they are responsible. In particular they will have responsibility for breaking down departmental silos in each programme area. The operational and statutory responsibilities will remain with the Directors reporting to them.
- Have responsibility to carry out thematic reviews across areas of the Council beyond their specific programme area.
- Provide a challenge to other programme areas to ensure both the Improvement Plan and the Corporate Plan are delivered.
- Have specific responsibility for delivering key elements of the Council's Corporate Plan and three year financial strategy.

6. AREAS OF RESPONSIBILITY

6.1. Strategic Director: Families and Wellbeing

The Strategic Director: Families and Wellbeing will be responsible for the service areas that are currently under the Department of Adult Social Services and the Children and Young People's Departments. This will include the following functions:

- Children's Social Care
- Learning and Achievement
- Planning and Resources (CYPD)
- Locality Personalised Support (Adults)

- Specialist Personalised Support (Adults)
- Safeguarding and Care Governance
- Finance and Performance (Adults)

It is proposed that the Library Service remains in the Revenues, Benefits and Customer Services area, within the Finance Department. However, arrangements will be made to ensure service development integration with Lifelong Learning.

It is also proposed that, because of the strong link between Sport and Recreation and Health and Wellbeing, that Sport and Recreation are moved from the Technical Services Department, to sit under Families and Wellbeing.

The job description for the Strategic Director: Families and Wellbeing is attached at Appendix Three.

6.2. Strategic Director: Transformation and Resources

The Strategic Director: Transformation and Resources will have a specific role in coordinating and delivering service transformation across the Council. This will also include carrying out specific reviews linked to meeting the financial challenges faced by the Council.

The post holder will also be responsible for the services areas that are currently under the Department of Law, HR and Asset Management, and the Department of Finance. This will include the following functions:

- Legal and Democratic Services
- Human Resources and Organisational Development
- Asset Management
- Regulation
- Financial Services
- Revenues, Benefits and Customer Services
- Information Technology
- Merseyside Pension Fund

It is proposed that the Health, Safety and Resilience function will move under the area of Transformation and Resources to sit with Human Resources and Organisational Development. The strategic responsibility for health and safety will move to the Strategic Director: Transformation and Resources. The Chief Executive will continue to lead on emergency planning.

The job description for the Strategic Director: Transformation and Resources is attached at Appendix Four.

6.3. Strategic Director of Regeneration and Environment

The Strategic Director: Regeneration and Environment - In order to ensure an integrated approach to the development of high quality employment, skills and environment it is proposed this post will be responsible for the service areas that are currently under the Technical Services Department and the Department of Regeneration, Housing and Planning. This will include the following functions:

- Environmental Services and Streetscene
- Parks and Countryside
- Theatres and Arts
- Regeneration and Planning
- Housing
- Transport Services

It is proposed that because of the links between Health and Safety and Human Resources, the Health, Safety and Resilience Service is moved from Technical Services to sit under the Transformation and Resources programme area as detailed in section 6.2 above, and that Sport and Recreation are moved from Technical Services to sit under the Families and Wellbeing programme area.

The job description for the Strategic Director: Regeneration and Environment is attached at Appendix Five.

6.4. Role of the Statutory Officers

Where Officers hold statutory responsibility, such as the Monitoring Officer and the Section 151 Officer, they will report directly to the Chief Executive on the issues as appropriate.

6.5 Policy, Performance and Public Health

As detailed in section 5.2 above, the Director of Public Health has assumed responsibility for Performance and Commissioning, and will also assume responsibility for Policy. It is therefore proposed that the post is re-named as The Director of Policy, Performance and Public Health.

The Director of Policy, Performance and Public Health currently has two directly reporting senior managers: the Deputy Director of Public Health, which is a statutory role in accordance with the Health and Social Care Act, and the Head of Commissioning and Performance. It is proposed that a Head of Policy post is created to ensure sufficient capacity in the area of Policy. It is proposed that this post is established at EPO12 grade (subject to Job Evaluation).

It is also proposed that the Officers working directly on the Council's Improvement Plan: Programme Manager (post FN/08/009), Project Co-ordinator (post CP/31/101), are moved to the Policy, Performance and Public Health area and re-designated as the Improvement Team, with revised areas of responsibility and job descriptions to be determined. Further consideration is required in relation to the future management arrangements for the Council's Change Team.

In addition it is proposed that the Business and Performance Manager (post SON400005) is seconded to work with the Improvement Team on a part time basis, subject to the appropriate consultation and engagement with the Children and Young People's Department.

The senior management structure of the Policy, Performance and Public Health area is attached at Appendix Six. Proposals for a further restructure of the areas of Policy, Performance and Public Health will be considered through the appropriate decision making mechanisms by November 2012.

7. RECRUITMENT TO THE POSTS

- 7.1. It is proposed that the Strategic Director: Families and Wellbeing is advertised on a permanent basis in September 2012. Two of the Strategic Director posts: Strategic Director: Transformation and Resources, and Strategic Director: Regeneration and Environment can not be filled on a permanent basis, as the currently suspended Chief Officers may wish to apply for the posts, pending the outcome of the investigations. It is therefore proposed that the Strategic Director: Transformation and Resources and Strategic Director: Regeneration and Environment are filled on an interim or acting up basis, until the outcomes of the investigations are known.
- 7.2. The post of Director of Children's Services is currently vacant. The Council has covered this post through acting up arrangements. Due to the statutory nature of this post and the significant service and financial pressures in this area, it is therefore proposed that the Director of Children's Services is advertised in September 2012, alongside the post of Strategic Director: Families and Wellbeing.

8. FUTURE CHANGES

- 8.1. While the proposed senior management structure involves changes to the make-up of departments, it is not proposed that any posts are deleted at this time. However, it is proposed as a matter of urgency that a further senior management structure will follow, aimed at de-layering the organisation, making financial savings, and improving accountability and communication and it is essential that the strategic directors are in post to assist in the review and restructuring process of senior management.

9. RELEVANT RISKS

- 9.1. It is anticipated that by investing resources in strategically planning the work of the Council at this level, the Council will deliver its Improvement Plan, meet a demanding financial challenge, and minimise any further risks of criticism in relation to its corporate governance arrangements.

10. OTHER OPTIONS CONSIDERED

- 10.1. This is considered to be the most appropriate option for the Council in light of the need to improve corporate governance arrangements, create strategic leadership capacity, and continue to review senior management costs.

11. CONSULTATION

- 11.1. Consultation has taken place with the Trade Unions in respect of these proposals. There has been internal consultation with the three Group Leaders and The Executive Team, and consultation has taken place with Directors, Heads of Service and other affected staff. This included consultation letters and packs to all affected staff with an invitation for feedback, a consultation briefing with the Chief Executive, and 1-2-1 meetings with Directors. Consultation will continue in relation to the further senior management restructure.

12. IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 12.1. The proposed senior management structure will not have any direct implications for the voluntary, community and faith groups. The Council will continue to work in partnership with these groups.

13. RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

13.1. The proposed senior management structure will carry an additional cost in the short term, until the Council is in a position to review management structures and tiers below Chief Officer level. The additional cost is £365,421. This will be met by reducing costs via the restructuring of the overall management function. This will be met **in full** by reducing costs via the restructuring of the overall management function, a further report in relation to review of senior management structures will be produced within three months. Some cost savings have already been identified.

13.2. Two of the Strategic Director posts: Strategic Director: Transformation and Resources, and Strategic Director: Regeneration and Environment can not be filled on a permanent basis, as the currently suspended Chief Officers may wish to apply for the posts, pending the outcome of the investigations. It is therefore proposed that the Strategic Director: Families and Wellbeing is advertised in September 2012, and the Strategic Director: Transformation and Resources and Strategic Director: Regeneration and Environment are filled on an interim basis, until the outcomes of the investigations are known.

14. LEGAL IMPLICATIONS

14.1. Legal and HR advice has been sought in relation to the implications arising from the proposed senior management structure to ensure that correct processes are followed.

15. EQUALITIES IMPLICATIONS

15.1. An EIA has been completed on the proposed senior management structure. The EIA is attached, and is available at:

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

16. CARBON REDUCTION IMPLICATIONS

16.1. None arising from this report.

17. PLANNING AND COMMUNITY SAFETY IMPLICATIONS

17.1. None arising from this report.

18. RECOMMENDATIONS

It is recommended to the Employment and Appointments Committee that:

18.1. The extension and confirmation of the following current senior management arrangements are referred and recommended to Full Council for consideration and decision:

- Surjit Tour as Acting Director of Law, HR and Asset Management and as Monitoring Officer.
- Peter Timmins as Interim Director of Finance and Section 151 Officer.
- Tom Sault as Deputy Section 151 Officer.

18.2. The extension and confirmation of the following current senior management arrangements are approved:

- David Armstrong to be assigned to the post of Deputy Director: Planning, Resources and Schools, within the Children and Young People's department (agreed by the Employment and Appointments Committee on 29 September 2011, minute 33), and to be appointed as Deputy Chief Executive to provide support and handover to the new Chief Executive.
- Julia Hassall to continue as Acting Director of Children's Services until a permanent appointment is made.
- Chris McCarthy to continue as Interim Director of Technical Services.

18.3. The following posts are created:

- Strategic Director: Families and Wellbeing
- Strategic Director: Transformation and Resources
- Strategic Director: Regeneration and Environment

18.4. The grade for the Strategic Director posts are equivalent to the current Deputy Chief Executive (DCE) grade: £109,626 - £121,807, and that this grade is re-designated to Strategic Director grade (SD). The Council's Pay Policy to be amended accordingly and approved by Council.

18.5. That the Director of Public Health assumes responsibility for Policy, and the post is re-named as The Director of Policy, Performance and Public Health.

18.6. That the post of Head of Policy at EPO12 grade is established and the recruitment process commences.

18.7. That the two Officers working directly on the Council's Improvement Plan, as detailed in section 6.5, move to the Policy, Performance and Public Health area, and are re-designated as the Improvement Team with amended job descriptions to be determined, and that the Business and Performance Manager is seconded to work with the Improvement Team on a part time basis.

18.8. The services detailed in the report are re-organised, budgets re-aligned and appropriate delegations agreed. It is recommended that the next Cabinet receive the appropriate virement of financial resources to meet the structure changes.

18.9. The post of Strategic Director: Families and Wellbeing is advertised in September 2012, and that a proportional Sub Committee of the Employment and Appointments Committee is established to complete the recruitment process.

18.10. The posts of Strategic Director: Transformation and Resources and Strategic Director: Regeneration and Environment, are filled on an interim or acting up basis, until the outcomes of the Chief Officer investigations are known.

18.11. That the post of Director of Children's Services is advertised in September 2012, alongside the Strategic Director: Families and Wellbeing, with the same Sub Committee of the Employment and Appointments Committee being responsible for completing the recruitment process.

18.12. That the Chief Executive brings back a further report in relation to the further senior management restructure, including details of financial savings.

19. REASONS FOR RECOMMENDATION/S

19.1. The extension and confirmation of the current senior management arrangements will ensure that the Council has sufficient capacity at this level. The arrangements are required to meet the Council's statutory functions.

19.2. The senior management structure proposed at Appendix Two reflects a revised leadership structure that is required to provide capacity for strategic direction and planning, to ensure the Council can deliver the Improvement Plan and ensure adequate corporate governance arrangements.

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APPENDICES

Appendix 1 Current Senior Management Structure

Appendix 2 Proposed Senior Management Structure

Appendix 3 Job Description for Strategic Director: Families and Wellbeing

Appendix 4 Job Description for Strategic Director: Transformation and Resources

Appendix 5 Job Description for Strategic Director: Regeneration and Environment

Appendix 6 Proposed Senior Management Structure: Policy, Performance and Public Health

REFERENCE MATERIAL

None

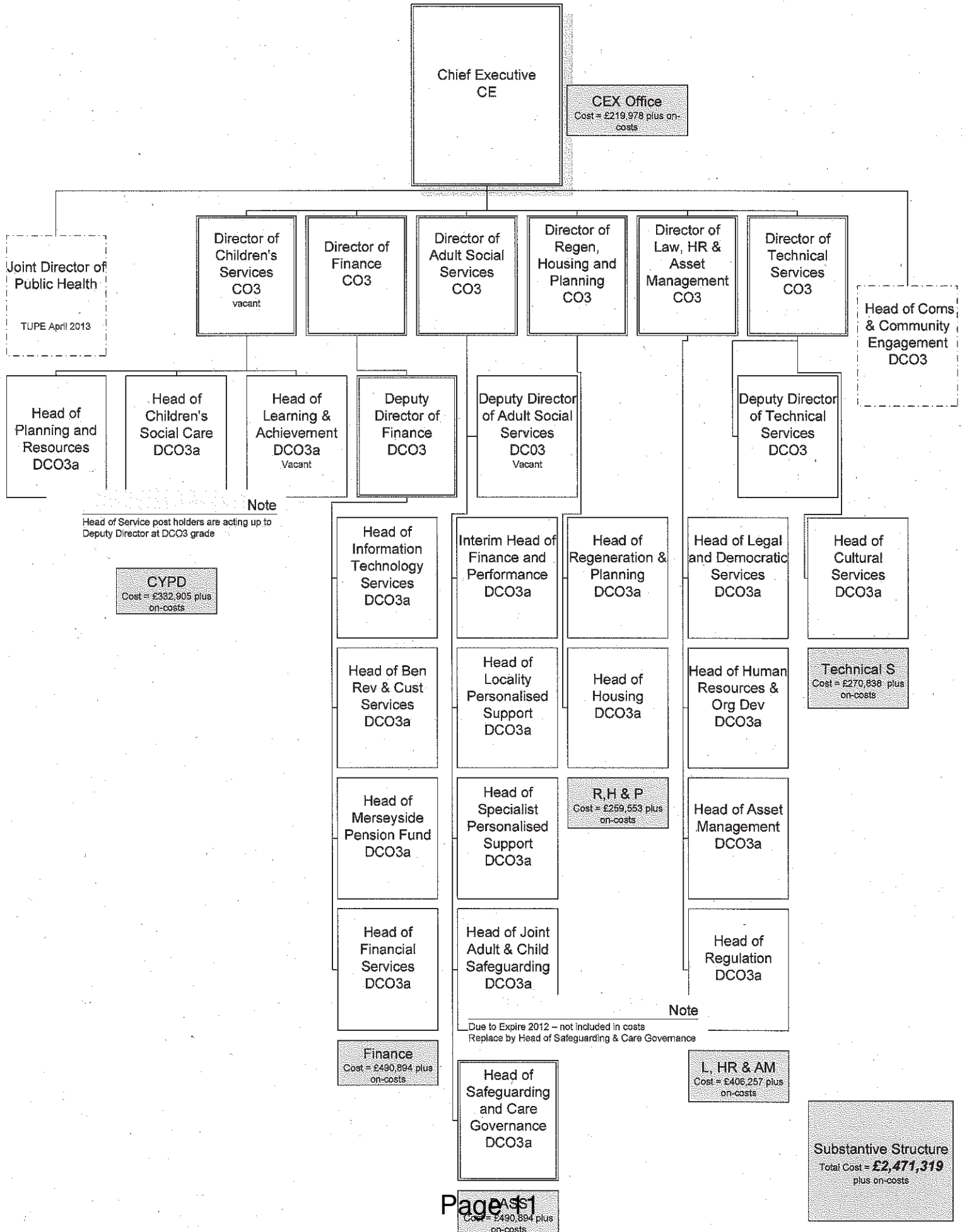
SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet	18 September 2012
Council	16 July 2012
Employment and Appointments Committee	29 September 2011

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Senior Management Structure - Substantive

10/09/2012



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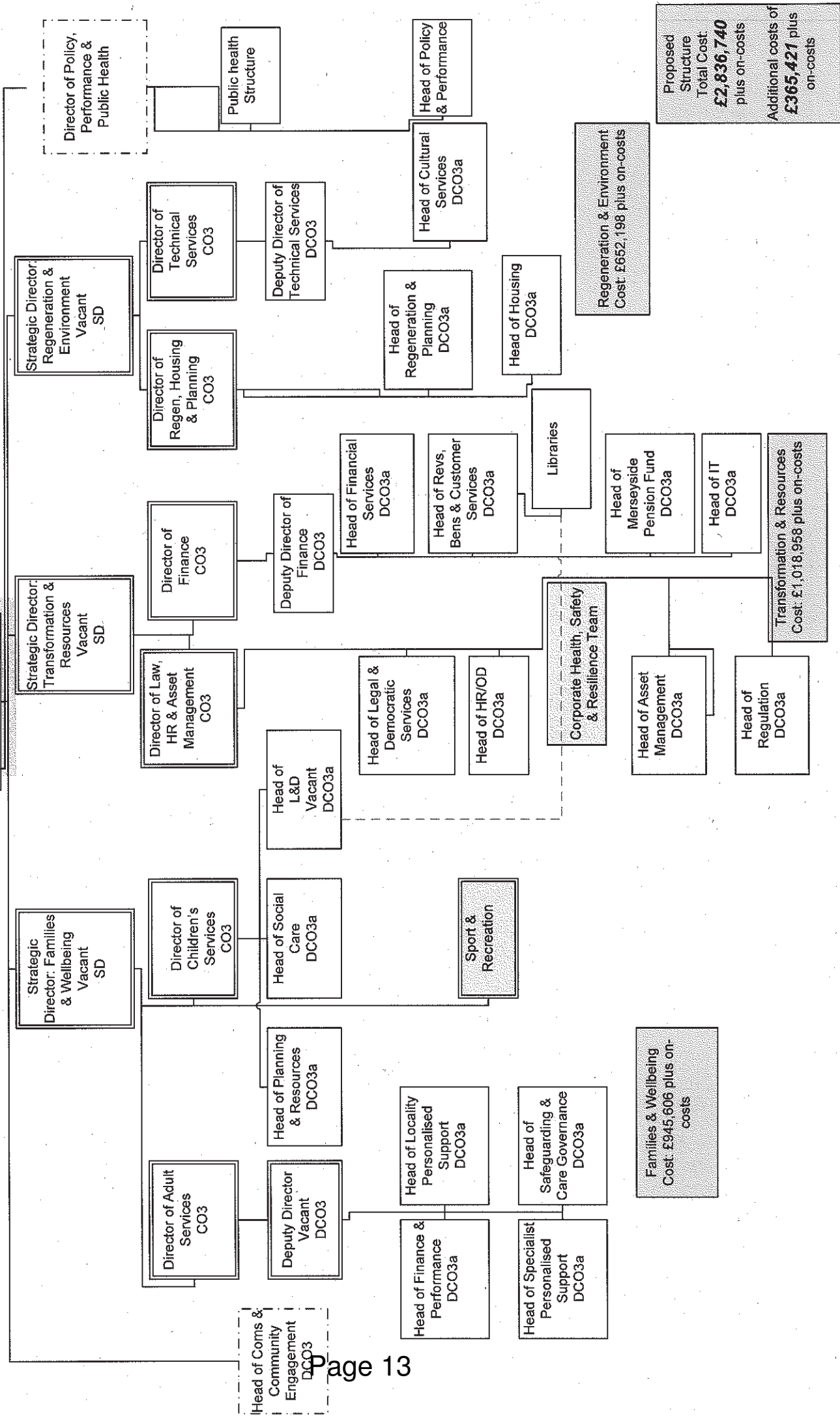
Proposed Senior Management Structure

10/09/2012

Key: Highlights service area departmental move

Cex Office Cost: £219,978 plus on-costs

Chief Executive CE



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Department	Families and Wellbeing	Division	
Designation of Post	Strategic Director	Grade SD	Post No
Responsible to	Chief Executive		
Immediate Subordinates	Director of Adult Services Director of Children's Services		

Purpose of the Job:

- To provide strategic leadership for the Council as part of the Corporate Management Team.
- To provide strategic leadership for the area of Families and Wellbeing, ensuring that the objectives of the Council are delivered through the service areas, working as one Council.

The Role of Strategic Directors

1. Strategic and Corporate Leadership

- To contribute to the development of the Council's strategic direction. This will be done in a manner which reflects the Council's vision and values, and which anticipates and responds to external and internal influences.
- To be a member of the Corporate Management Team. To work with the Chief Executive, Chief Officers, Members and external partners in delivering a range of services which are co-ordinated to meet the needs of the Borough.
- To assist Members, the Chief Executive and other Chief Officers in the provision of co-ordinated advice to the Council in relation to the forward planning of the Authority's objectives and services.
- To lead the continuing development of the Council organisation, management, vision and values, in the interests of efficiency, effectiveness, economy and equality.
- To lead and promote positive and constructive relationships.
- To promote the interests of the Council and the Borough externally, developing effective relationships and partnerships within the community and external organisations.
- To deputise for the Chief Executive as required.

2. Service Development

- To identify key issues which are likely to impact upon the Council and provide analysis, research and intelligence in relation to matters which may have implications for the Council, its services and the communities within the Borough.
- To be responsible for the management, integration and maintenance of the services provided by the Families and Wellbeing areas.
- To ensure that the outcomes and objectives of the Council are delivered for Families and Wellbeing.
- To ensure the integration of service development to ensure that the best possible outcomes and quality is delivered, maximising the resources available.

3. Equality, Diversity and Fairness

- To actively promote equality, diversity and fairness as part of service development and delivery, assessing the need and meeting priority requirements.

4. Decision Making and Performance Management

- To assist in providing leadership, guidance and support, including setting and monitoring standards and targets for services, sections and individuals within the Families and Wellbeing areas. This will also include personal appraisals and personal development designed to achieve the delivery of good quality services.
- To ensure the provision of adequate, appropriate and meaningful information to enable Members, Committees and Managers to monitor performance against agreed standards and targets, and progress towards achieving the Council's strategic objectives.
- Abide by the objectives and targets of both the section and the departments, and follow the procedures and practices utilised in all aspects of the work, including computerised and manual systems and the maintenance of relevant records.
- Fulfil personal requirements, where appropriate, with regard to Council policies and procedures, particularly health and safety, equal opportunities, customer care, emergency evacuation and security work standards.

5. Management of Resources

- To maximise the use of resources across the service areas, ensuring that the objectives are delivered, through value for money.
- To work across the Council to ensure that resources are utilised effectively, within agreed budgets, in accordance with the financial policies and regulations of the Council to deliver Council priorities.

6. Corporate Governance

- Ensure that all activities within the Service meet the standards of good corporate governance.
- Ensure that at all times there is the highest standard of probity and integrity and that the confidence of Wirral people is well placed.

7. Communications

- To ensure communication is effective across the service areas and through partners.

8. Roles Specific to The Strategic Director: Families and Wellbeing

- To facilitate, co-ordinate and lead services to ensure safe and efficient arrangements are in place across the Families and Wellbeing services, maximising opportunities across the Borough to develop partnerships and effective outcome frameworks.
- To oversee and ensure the effective use of resources and the proper administration of the Council through the appropriate Statutory Officers, to meet the objectives of the Council.
- Responsible with the Director of Children's Service and the Director of Adult Services for the following service areas:
 - Children's Social Care
 - Learning and Achievement
 - Planning and Resources
 - Locality Personalised Support
 - Specialist Personalised Support
 - Safeguarding and Care Governance
 - Finance and Performance

9. Other

- This job description forms part of the contract of employment of the person appointed to this post. It reflects the position at the present time only and may be changed at management's discretion in the future.
- As a general term of employment, the Council may effect any necessary change in job content, or may require the post holder to undertake other duties, at any location in the Council's service, provided that such changes are appropriate to the employee's remuneration and status.
- As a term of your contract of employment, the Council reserves the right to vary your hours of work and require you to work outside the range of your typical

working arrangements, specified in your Statement of Particulars. This will also include weekend working. The Council reserves the right, at its discretion, to effect this condition of your employment, Should this be necessary, you will be given reasonable notice of any proposed changes.

Issued by

Chief Officer

Date

Department	Transformation and Resources	Division	
Designation of Post	Strategic Director	Grade SD	Post No
Responsible to	Chief Executive		
Immediate Subordinates	Director of Law, HR and Asset Management Director of Finance		

Purpose of the Job:

- To provide strategic leadership for the Council as part of the Corporate Management Team.
- To provide strategic leadership for the areas of Transformation and Resources, ensuring that the objectives of the Council are delivered through the service areas, working as one Council.

The Role of Strategic Directors
1. Strategic and Corporate Leadership

- To contribute to the development of the Council's strategic direction. This will be done in a manner which reflects the Council's vision and values, and which anticipates and responds to external and internal influences.
- To be a member of the Corporate Management Team. To work with the Chief Executive, Chief Officers, Members and external partners in delivering a range of services which are co-ordinated to meet the needs of the Borough.
- To assist Members, the Chief Executive and other Chief Officers in the provision of co-ordinated advice to the Council in relation to the forward planning of the Authority's objectives and services.
- To lead the continuing development of the Council organisation, management, vision and values, in the interests of efficiency, effectiveness, economy and equality.
- To lead and promote positive and constructive relationships.
- To promote the interests of the Council and the Borough externally, developing effective relationships and partnerships within the community and external organisations.
- To deputise for the Chief Executive as required.

2. Service Development

- To identify key issues which are likely to impact upon the Council and provide analysis, research and intelligence in relation to matters which may have implications for the Council, its services and the communities within the Borough.
- To be responsible for the management, integration and maintenance of the services provided by the Transformation and Resources areas.
- To ensure that the outcomes and objectives of the Council are delivered for Transformation and Resources.
- To ensure the integration of service development to ensure that the best possible outcomes and quality is delivered, maximising the resources available.

3. Equality, Diversity and Fairness

- To actively promote equality, diversity and fairness as part of service development and delivery, assessing the need and meeting priority requirements.

4. Decision Making and Performance Management

- To assist in providing leadership, guidance and support, including setting and monitoring standards and targets for services, sections and individuals within the Transformation and Resources areas. This will also include personal appraisals and personal development designed to achieve the delivery of good quality services.
- To ensure the provision of adequate, appropriate and meaningful information to enable Members, Committees and Managers to monitor performance against agreed standards and targets, and progress towards achieving the Council's strategic objectives.
- Abide by the objectives and targets of both the section and the departments, and follow the procedures and practices utilised in all aspects of the work, including computerised and manual systems and the maintenance of relevant records.
- Fulfil personal requirements, where appropriate, with regard to Council policies and procedures, particularly health and safety, equal opportunities, customer care, emergency evacuation and security work standards.

5. Management of Resources

- To maximise the use of resources across the service areas, ensuring that the objectives are delivered, through value for money.
- To work across the Council to ensure that resources are utilised effectively, within agreed budgets, in accordance with the financial policies and regulations of the

Council to deliver Council priorities.

6. Corporate Governance

- Ensure that all activities within the Service meet the standards of good corporate governance.
- Ensure that at all times there is the highest standard of probity and integrity and that the confidence of Wirral people is well placed.

7. Communications

- To ensure communication is effective across the service areas and through partners.

8. Roles Specific to The Strategic Director: Transformation and Resources

- To facilitate, co-ordinate and lead services to ensure that safe and efficient arrangements are on place across the Transformation and Resources area, maximising opportunities across the Borough to develop partnerships and effective outcome frameworks.
- To oversee and ensure the effective use of resources and the proper administration of the Council through the appropriate Statutory Officers, to meet the objectives of the Council.
- Responsible for the following service areas:
 - Legal and Democratic Services
 - Human Resources and organisational development
 - Asset Management
 - Regulation
 - Financial Services
 - Revenues, Benefits and Customer Services
 - Information Technology
 - Merseyside Pension Fund

9. Other

- This job description forms part of the contract of employment of the person appointed to this post. It reflects the position at the present time only and may be changed at management's discretion in the future.
- As a general term of employment, the Council may effect any necessary change in job content, or may require the post holder to undertake other duties, at any location in the Council's service, provided that such changes are appropriate to the employee's remuneration and status.
- As a term of your contract of employment, the Council reserves the right to vary

your hours of work and require you to work outside the range of your typical working arrangements, specified in your Statement of Particulars. This will also include weekend working. The Council reserves the right, at its discretion, to effect this condition of your employment, Should this be necessary, you will be given reasonable notice of any proposed changes.

Issued by

Chief Officer

Date

Department	Regeneration and Environment	Division	
Designation of Post	Strategic Director	Grade SD	Post No
Responsible to	Chief Executive		
Immediate Subordinates	Director of Technical Services Director of Regeneration, Housing and Planning		

Purpose of the Job:

- To provide strategic leadership for the Council as part of the Corporate Management Team.
- To provide strategic leadership for the areas of Regeneration and Environment, ensuring that the objectives of the Council are delivered through the service areas, working as one Council.

The Role of Strategic Directors
1. Strategic and Corporate Leadership

- To contribute to the development of the Council's strategic direction. This will be done in a manner which reflects the Council's vision and values, and which anticipates and responds to external and internal influences.
- To be a member of the Corporate Management Team. To work with the Chief Executive, Chief Officers, Members and external partners in delivering a range of services which are co-ordinated to meet the needs of the Borough.
- To assist Members, the Chief Executive and other Chief Officers in the provision of co-ordinated advice to the Council in relation to the forward planning of the Authority's objectives and services.
- To lead the continuing development of the Council organisation, management, vision and values, in the interests of efficiency, effectiveness, economy and equality.
- To lead and promote positive and constructive relationships.
- To promote the interests of the Council and the Borough externally, developing effective relationships and partnerships within the community and external organisations.
- To deputise for the Chief Executive as required.

2. Service Development

- To identify key issues which are likely to impact upon the Council and provide analysis, research and intelligence in relation to matters which may have implications for the Council, its services and the communities within the Borough.
- To be responsible for the management, integration and maintenance of the services provided by the Regeneration and Environment areas.
- To ensure that the outcomes and objectives of the Council are delivered for Regeneration and Environment.
- To ensure the integration of service development to ensure that the best possible outcomes and quality is delivered, maximising the resources available.

3. Equality, Diversity and Fairness

- To actively promote equality, diversity and fairness as part of service development and delivery, assessing the need and meeting priority requirements.

4. Decision Making and Performance Management

- To assist in providing leadership, guidance and support, including setting and monitoring standards and targets for services, sections and individuals within the Regeneration and Environment areas. This will also include personal appraisals and personal development designed to achieve the delivery of good quality services.
- To ensure the provision of adequate, appropriate and meaningful information to enable Members, Committees and Managers to monitor performance against agreed standards and targets, and progress towards achieving the Council's strategic objectives.
- Abide by the objectives and targets of both the section and the departments, and follow the procedures and practices utilised in all aspects of the work, including computerised and manual systems and the maintenance of relevant records.
- Fulfil personal requirements, where appropriate, with regard to Council policies and procedures, particularly health and safety, equal opportunities, customer care, emergency evacuation and security work standards.

5. Management of Resources

- To maximise the use of resources across the service areas, ensuring that the objectives are delivered, through value for money.
- To work across the Council to ensure that resources are utilised effectively, within agreed budgets, in accordance with the financial policies and regulations of the

Council to deliver Council priorities.

6. Corporate Governance

- Ensure that all activities within the Service meet the standards of good corporate governance.
- Ensure that at all times there is the highest standard of probity and integrity and that the confidence of Wirral people is well placed.

7. Communications

- To ensure communication is effective across the service areas and through partners.

8. Roles Specific to The Strategic Director: Regeneration and Environment

- To facilitate, co-ordinate and lead services to ensure the safe and efficient arrangements are in place across the Regeneration and Environment areas, maximising opportunities for the Borough to develop partnerships and effective outcome frameworks.
- To oversee and ensure the effective use of resources and the proper administration of the Council through the appropriate Statutory Officers, to meet the objectives of the Council.
- Responsible for the following service areas:
 - Environmental Services and Streetscene
 - Parks and Countryside
 - Theatres and Arts
 - Regeneration and Planning
 - Housing

9. Other

- This job description forms part of the contract of employment of the person appointed to this post. It reflects the position at the present time only and may be changed at management's discretion in the future.
- As a general term of employment, the Council may effect any necessary change in job content, or may require the post holder to undertake other duties, at any location in the Council's service, provided that such changes are appropriate to the employee's remuneration and status.
- As a term of your contract of employment, the Council reserves the right to vary your hours of work and require you to work outside the range of your typical working arrangements, specified in your Statement of Particulars. This will also include weekend working. The Council reserves the right, at its discretion, to effect

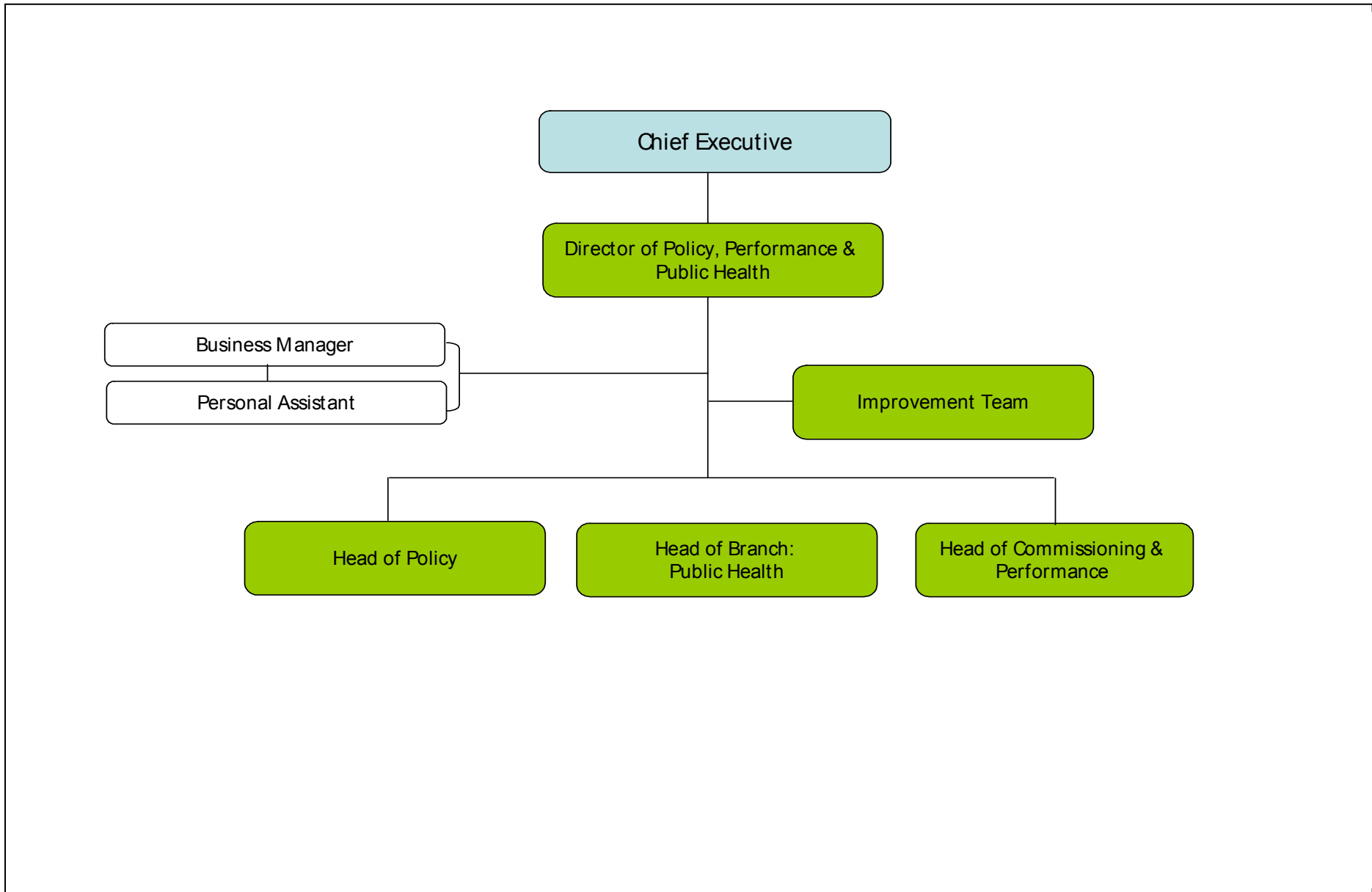
this condition of your employment, Should this be necessary, you will be given reasonable notice of any proposed changes.

Issued by

Chief Officer

Date

Proposed Senior Management Structure: Policy, Performance and Public Health



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